

The ERP UPDATE Sponsorship Options

Vendor-agnostic ERP industry resource that delivers news, insights, and practical guidance across the ERP ecosystem.

Founding Sponsor Monthly Subscription

\$1,500 per month, 12-month commitment

What Founding Sponsors Receive Each Month (limited to 6)

Newsletter Takeover - Featured placement in The ERP Update newsletter.

Sponsored Blog Article - Educational article published on The ERP Update and written by the editorial team.

LinkedIn Promotion - Sponsored post promoting the article and sponsor message.

Leaderboard Website Ad - Prominent ad placement on The ERP Update website.

Platform Talks Webinar (2 in a calendar year)

A 10-minute segment during the monthly ERP-agnostic webinar focused on industry insights and trends.

Additional Benefits:

What's the Buzz Featured Guest – Join a 20-minute industry conversation streamed on Zoom and LinkedIn Live with logo promotion and replay visibility.

An Accounting Insiders Podcast – Share your expertise and insights with promotion across podcast distribution channels.

Founding sponsors also receive:

- Enhanced directory listing
- Founding sponsor badge
- Logo placement
- Recognition in launch announcements
- Priority website ad placement

3-Month Pilot Option - \$4,000

Includes:

- Newsletter takeover
- Sponsored blog article
- LinkedIn promotion
- Website ad placement
- Participation in a Platform Talks Webinar

Next steps: Reach out to one of us to learn more
amieek@theisvsociety.com
ballard@insightfulaccountant.com

A-La-Carte Pricing

Newsletter Takeover	\$2,000
Sponsored Blog Article	\$1,800
LinkedIn Promotion	\$700
Leaderboard ad	\$900
Platform Talks webinar	\$4,500
Podcast appearance	\$1,800
Monthly Video Block	\$1,000